## The conference

## The 10 installation rules you need to know to

## help set up your client's operations in Europe

## PRESENTATION

Companies seeking to set up operations abroad are confronted by all manner of fiscal and non-fiscal difficulties, whether commercial (markets, partners, etc.), legal (form of the operations), regulatory (possible authorizations), social or other. To deal with all these difficulties, consideration needs to be given to European law at all stages.

In so far as concerns taxation in particular, it must be borne in mind that it is not neutral vis-à-vis the legal structures as the tax regime applicable to an operation is different depending on whether the company chooses to create a subsidiary or a simple branch office.

In addition, when a subsidiary is created, the taxation applicable to its international operations is different based on its legal form (capital company or partnership).

## INTERESTS \& OBJECTIVES

- Control risks and the Fundamentals of an operation abroad
- Prevent risk situations
- Take tax implications into account


## POINTS DISCUSSED

- The choice of corporate structure - stable establishment or subsidiary
- Definition in different countries
- Advantages
- Disadvantages
- Taxation
- Risks
- Understanding the legal environment
- A European company - definition, advantages, disadvantages, taxation
- Verification of regulatory aspects
- Taking into consideration the different supported mechanisms and support structures
- Financing investments and its fiscal optimisation
- Setting up prospecting and distribution contracts
- Managing financial flows and minimising tax friction
- Complying with tax legislation and documentary obligations
- Detachment or expatriation of personnel
- Customs


## SPEAKERS



## David Malcoiffe

lawyer


Jean-Pierre Riquet
Belgian certified accountant


## Marcus Tuschen

German chartered accountant and statutory auditor


## Arièle Violland

chartered accountant, statutory auditor, chairman of the International Missions Committee at the CSOEC

